

## Non-electronic Sign Ordinance Standards - Not Comprehensive - Adopted May 3, 2012

Note: For standards for Animated/Electronic/Flashing signs and other info, see Sign Ordinance

### Freestanding Signs for Non-Residential Use Properties (non-electronic)

Location of Property Frontage	Max number and size	Max height
Burnt Hickory Rd (from West Ave running north)	1 sign per frontage, max 50 sqft size *	15 ft
Business Park Overlay District (Cass-White Rd area)	1 monument masonry sign per bldg, 60 sqft **	6 ft
Cassville Rd (from N. Erwin St running northwest)	1 sign per frontage, max 50 sqft size *	15 ft
Church St (from N. Tennessee St running east)	1 sign per frontage, max 50 sqft size *	15 ft
Collins Dr	1 sign per frontage, max 50 sqft size *	15 ft
DBD (Downtown Business District) - Non-Residential	1 sign per frontage, max 24 sqft size	6 ft
Douthit Ferry Rd (from West Ave to Pine Grove Rd)	1 sign per frontage, max 50 sqft size *	15 ft
E. Main St / SR 113 (from Tennessee St to US 41)	1 sign per frontage, max 50 sqft size *	15 ft
E. Main St/SR 113 (from US 41 to Main St Overlay District)	1 sign per frontage, max 120 sqft size *	20 ft *
Main St Overlay District (E. Main St near I-75)	1 monument sign per frontage, max 50 sqft ***	15 ft
Felton Rd (from Tennessee St to Roving Rd)	1 sign per frontage, max 50 sqft size *	15 ft
Gentilly Blvd	1 sign per frontage, max 50 sqft size *	15 ft
Grassdale Rd (from US 41 running north)	1 sign per frontage, max 50 sqft size *	15 ft
Henderson Dr	1 sign per frontage, max 50 sqft size *	15 ft
Old Mill Rd (from Henderson Dr running west)	1 sign per frontage, max 50 sqft size *	15 ft
SR 20	1 sign per frontage, max 120 sqft size *	20 ft *
Tennessee St	1 sign per frontage, max 50 sqft size *	15 ft
US 41 and corresponding frontage roads	1 sign per frontage, max 120 sqft size *	20 ft *
US 411 and corresponding frontage roads	1 sign per frontage, max 120 sqft size *	20 ft *
West Ave (from Henderson Dr running southwest)	1 sign per frontage, max 120 sqft size *	20 ft *
All other streets / areas not listed above	1 sign per frontage, max 32 sqft size	10 ft

\* Freestanding signs on outparcel lots max 50 sqft size, 15 ft height

\*\* If property in Business Park Overlay District has more than one access, additional 6 ft tall 60 sqft sign allowed

\*\*\* If property in Main St Overlay District has more than one frontage, one sign may be 120 sqft size

### Freestanding Signs for Residential Use Properties (non-electronic)

Location of Property Frontage and Devt Type	Max number and size	Max height
Individual lots on all streets	1 sign per frontage, max 6 sqft size	4 ft
Subdivisions and/or developments on all streets	2 signs per entrance, max 32 sqft size	6 ft
DBD (Downtown Business District) - Residential Use	1 sign per frontage, max 24 sqft size	6 ft

### Wall Signs (non-electronic)

Location of Property Frontage	Max size	Max height
Business Park Overlay District (Cass-White Rd area)	4 per business, no single sign over 250 sqft *	6 ft
Main St Overlay District (E. Main St near I-75)	2 sqft per linear ft bldg face up to 200 sqft **	Based on size
DBD (Downtown Business District)	2 sqft per linear ft bldg face up to 200 sqft ***	2 ft
Properties other than DBD	2 sqft per linear ft bldg face up to 200 sqft ***	Based on size

\* Total area of all signs max 10% gross floor area of bldg

\*\* Max 1 sign per property frontage

\*\*\* Where a lot fronts on more than one street, total sign area facing each street calculated separately

### Billboards (non-electronic)

Location of Property Frontage	Max size	Max height
SR 20 (not be visible from I-75)	300 sqft	30 ft
US 41 and corresponding frontage roads	300 sqft	30 ft
US 411 and frontage roads (not visible from I-75)	300 sqft	30 ft
West Ave (from Henderson Dr running southwest)	300 sqft	30 ft
All other locations	Prohibited	Prohibited

### Banners (non-electronic)

Location of Property Frontage	Max size	Max height
Properties other than DBD	32 sqft - permit not required	Based on size
DBD (Downtown Business District)	32 sqft - permit (no cost) required, 30-day limit	Based on size