

## Electronic Sign Ordinance Standards - Not Comprehensive - Adopted May 3, 2012

Note - these standards apply to any or all of the following - see definitions and other restrictions in the Sign Ordinance:

Animated illumination or effects; Electronic sign; Electronic sign, stationary; Flashing

### Freestanding Signs for Non-Residential Use Properties (electronic)

Location of Property Frontage	Max number and size	Max height
Burnt Hickory Rd (from West Ave running north)	1 sign per frontage, max 50 sqft size **	15 ft
Business Park Overlay District (Cass-White Rd area)	Electronic freestanding signs prohibited	N/A
Cassville Rd (from N. Erwin St running northwest)	1 sign per frontage, max 50 sqft size **	15 ft
Church St (from N. Tennessee St running east)	1 sign per frontage, max 50 sqft size **	15 ft
Collins Dr	1 sign per frontage, max 50 sqft size **	15 ft
DBD (Downtown Business District) - Non-Residential	Electronic freestanding signs prohibited	N/A
Douthit Ferry Rd (from West Ave to Pine Grove Rd)	1 sign per frontage, max 50 sqft size **	15 ft
Douthit Ferry Rd (from Pine Grove Rd to Indian Mounds Rd)	1 sign per frontage, max 32 sqft size **	10 ft
E. Main St / SR 113 (from Tennessee St to US 41)	1 sign per frontage, max 50 sqft size **	15 ft
E. Main St/SR 113 (from US 41 to Main St Overlay District)	Electronic freestanding signs prohibited	N/A
Main St Overlay District (E. Main St near I-75)	Electronic freestanding signs prohibited	N/A
Felton Rd (from Tennessee St to US 41)	1 sign per frontage, max 50 sqft size **	15 ft
Gentilly Blvd	1 sign per frontage, max 50 sqft size **	15 ft
Grassdale Rd (from US 41 running north)	1 sign per frontage, max 50 sqft size **	15 ft
Henderson Dr	1 sign per frontage, max 50 sqft size **	15 ft
Old Mill Rd (from Henderson Dr running west)	1 sign per frontage, max 50 sqft size **	15 ft
SR 20	1 sign per frontage, max 120 sqft size *	20 ft *
Tennessee St	1 sign per frontage, max 50 sqft size **	15 ft
US 41 and corresponding frontage roads	1 sign per frontage, max 120 sqft size *	20 ft *
US 411 and corresponding frontage roads	1 sign per frontage, max 120 sqft size *	20 ft *
West Ave (from Henderson Dr running southwest)	1 sign per frontage, max 120 sqft size **	20 ft **
All other streets / areas not listed above	Electronic freestanding signs prohibited	N/A

\* Electronic or Stationary electronic signs OK. Electronic portion max 50% total size. Outparcel signs max 50 sqft, 15 ft tall.

\*\* Only Stationary electronic signs allowed. Electronic portion max 50% total size. Outparcel signs max 50 sqft, 15 ft tall.

### Freestanding Signs for Residential Use Properties (electronic)

Location of Property Frontage and Devt Type	Max number and size	Max height
Residential use properties on all streets	Electronic freestanding signs prohibited	N/A

### Billboards (electronic)

Location of Property Frontage	Max size	Max height
SR 20 (not be visible from I-75)	300 sqft *	30 ft
US 41 and corresponding frontage roads	300 sqft *	30 ft
US 411 and frontage roads (not visible from I-75)	300 sqft *	30 ft
West Ave (from Henderson Dr running southwest)	300 sqft *	30 ft
All other locations	Prohibited	Prohibited

\* An electronic billboard must be 5,000 ft from another electronic billboard

### Projecting Signs (electronic)

Location of Property Frontage	Max size	Max height
Properties on all streets	Electronic projecting signs prohibited	N/A

### Wall Signs (electronic)

Location of Property Frontage	Max size	Max height
Properties on all streets	Electronic wall signs prohibited	N/A

### Window Signs (electronic)

Location of Property Frontage	Max size	Max height
Residential zoning districts	Electronic window signs prohibited	N/A
Non-residential zoning districts	Stationary electronic only, max 4 sqft	Based on size