

MEMO

To: Planning Commission, Mayor Santini & City Council
From: Randy Mannino and David Hardegree
Date: July 18th, 2019
Re: *Text Amendment T19-04. Adding a portion of MLK Jr. Blvd to the allowed roads for electronic freestanding signs.*

American Legion Post 42 proposes a revision to the Sign Ordinance, *Section 20-25, Freestanding signs*, to add “MLK Jr. Blvd (from corner of N. Tennessee St. to Rowland Springs Road)” as an allowed road for electronic freestanding signs.

American Legion Post 42 is proposing this change in order to allow for an updated and more visible sign for their property. If the text amendment is approved, when the new sign is constructed, the American Legion will take down the existing billboard on the property.

The proposed ordinance amendment is attached.

Ordinance no. _____

Now be it and it is hereby ORDAINED by the Mayor and City Council of the City of Cartersville, that the CITY OF CARTERSVILLE CODE OF ORDINANCES. CHAPTER 20. SIGNS AND OUTDOOR ADVERTISING. ARTICLE II. SIGN ORDINANCE. SECTION 20-25 Freestanding signs, PARAGRAPH (2)b Electronic freestanding signs, is hereby amended by adding a new subsection as follows:

1.

Martin Luther King Jr, Drive, (Between N. Tennessee St and Rowland Springs Rd/ Morningside Dr.).

2.

The remaining provisions of Section 20-25 are to remain as is, and the additional items herein are to be made part of the roads listed in Section 20-25 (2) b which is to be re-alphabetized.

3.

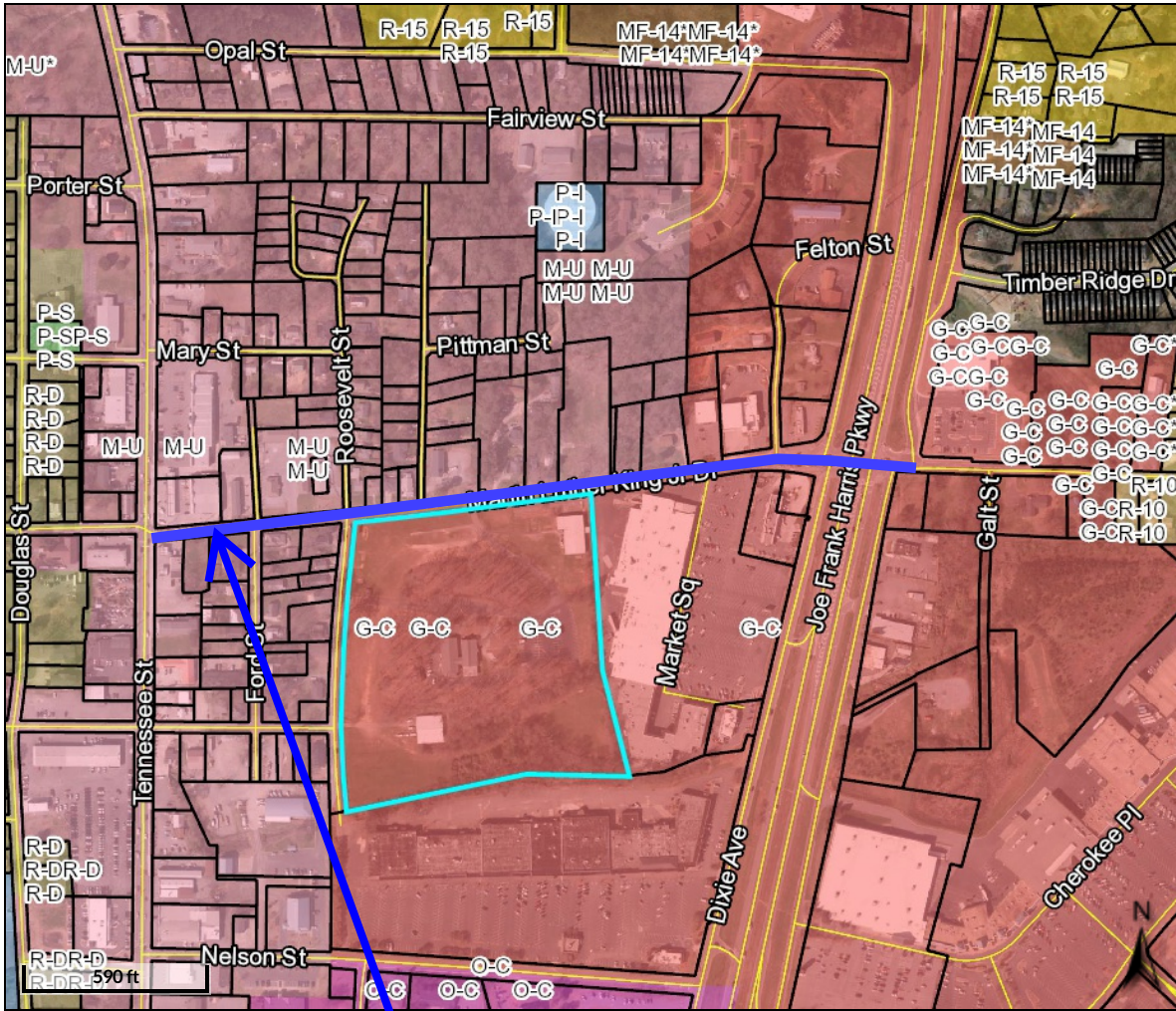
It is the intention of the city council and it is hereby ordained that the provisions of this ordinance shall become and be made a part of the Code of Ordinances, City of Cartersville, Georgia, and the sections of this ordinance may be renumbered to accomplish such intention.

BE IT AND IT IS HEREBY ORDAINED

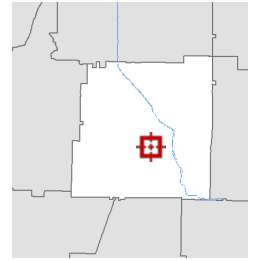
FIRST READING: _____
SECOND READING: _____

MATTHEW J. SANTINI, MAYOR




















ATTEST: _____
MEREDITH ULMER, CITY CLERK



Overview



Legend

-  Parcels
- Cartersville Zoning**
-  AG
-  DBD
-  G-C
-  G-C*
-  H-I
-  H-I*
-  L-I
-  L-I*
-  M-U
-  M-U*
-  MF-14
-  MF-14*
-  MN
-  O-C
-  O-C*
-  P-D
-  P-D*
-  P-I
-  P-S
-  P-S*
-  R-10
-  R-10*
-  R-15
-  R-15*
-  R-20
-  R-20*
-  R-7
-  R-7*
-  R-D
-  RA-12
-  RA-12*

**Location of
Proposed
Amendment**

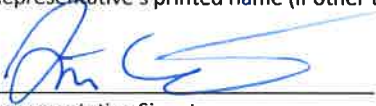

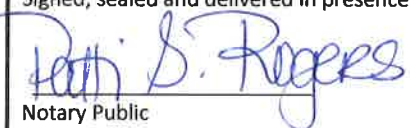

Parcel ID	C004-0003-001	Alternate ID	32618	Owner Address	BARTOW AMERICAN LEGION
Sec/Twp/Rng	n/a	Class	Exempt		PO BOX 516
Property Address	1 ROOSEVELT ST	Acreeage	14		CARTERSVILLE GA 30120
	Cartersville				
District	Cartersville				

**Application for Text Amendment(s)
To Zoning Ordinance
City of Cartersville**

Case Number: T19-04
Date Received: 7/8/19

Public Hearing Dates:
Planning Commission 8/6/19 5:30pm 1st City Council 8/15/19 7:00pm 2nd City Council 9/5/19 7:00pm

APPLICANT INFORMATION

Applicant (printed name) <u>American Legion Post 42</u>	Office Phone <u>770-713-6360</u>
Address <u>1 Roosevelt St.</u>	Mobile/ Other Phone _____
City <u>Cartersville</u> State <u>GA</u> Zip <u>30120</u>	Email _____
Representative's printed name (if other than applicant) <u>Tim Gilstrap</u>	Phone (Rep) <u>404-392-6954</u>
	Email (Rep) <u>tim@nbsigns.com</u>
Representative Signature	Applicant Signature 
Signed, sealed and delivered in presence of: 	My commission expires: <u>Aug. 13, 2019</u>
Notary Public	

1. Existing Text to be Amended:

Article 11, Section 20-25, Subsection 2

Existing Text Reads as Follows: See attached - Existing Sign Ordinance

2. Proposed Text:

Proposed Text Reads as Follows: See attached - Proposed Sign Ordinance

(Continue on additional sheets as needed)

**Application for Text Amendment(s)
To Zoning Ordinance
City of Cartersville**

3. Reason(s) for the Amendment Request:

See Attached

Reason for Amendment

(Continue on additional sheets as needed)

**REQUIREMENTS FOR FILING
AN APPLICATION FOR TEXT AMENDMENT(S)
CITY OF CARTERSVILLE, GA**

Completed applications must be submitted to the City of Cartersville Planning & Development Department, located at 10 N. Public Square, 2nd Floor. Cartersville, GA 30120.

Requirements

1. **Completed Application:** Include all signatures. Complete items 1, 2 and 3.
2. **Filing Fee:** A non-refundable filing fee of **\$400.00** must accompany the completed application.
3. **Public Notice Fee (Optional):** The applicant may choose to have city staff prepare and manage the public notification process outlined in **Requirement 4** below. If this option is requested, there is an additional, non-refundable fee of **\$30.00** which covers the cost of the newspaper ad.
4. **Public Notification:** The applicant is responsible for the following **public notification** process unless the applicant has requested that staff manage this process as outlined in **item 4** above:
 - a. Not less than fifteen (15) days and not more than forty-five (45) days prior to the scheduled date of the public hearing being the final action by the City Council and not less than ten (10) days prior to the Planning Commission meeting, a **notice of public hearing** shall be published in the legal notice section of the Daily Tribune newspaper within the City of Cartersville. Such notice shall state the application file number, and shall contain the location of the property, its area, owner, current zoning classification, and the proposed zoning classification. Such notice shall include both the Planning Commission and the City Council meeting dates. (See attached Notice of Public Hearing).

REASON FOR AMENDMENT

The reason for this text amendment request is to help us obtain a sign that is easily changed and more appealing than our existing old style billboard. We need an LED message center just as most business do, to easily change and present to the public all of our local events, fund raisers and most importantly The Fair! That we've been hosting to the public since 1946. The property is only 50ft from another piece of property that is allowed the same type of signs 50% bigger. If this text amendment is approved we will no longer need the existing billboard that is not allowed in the current signs ordinance but is grandfathered in. Therefore we will be taking it down if the variance is approved. Thank you for your consideration.

American Legion Post 42

PROPOSED SIGN ORDINANCE

Sec. 20-25. - Freestanding signs.

All signs under this section require a permit.

(1) Location. If a lot has more than one (1) street frontage and a freestanding sign is proposed on each street, then the freestanding sign allowed on each frontage can be no closer to the intersection of said streets than half the distance of the frontage on each street.

(2) Electronic freestanding signs.

A. Electronic freestanding signs which are directly illuminated; exhibit animation; blink; change copy; display moving pictures or images; flash; contain light emitting diode (LED); and/or contain liquid crystal display (LCD) shall be prohibited for residential use properties and the downtown business district (DBD).

B. Electronic freestanding signs on nonresidential use properties shall be prohibited except when located adjacent to one (1) of the following roads:

1. Burnt Hickory Rd. (beginning at, and including, the intersection with West Ave. and running north).
2. Cassville Rd. (beginning at, and including, the intersection with North Erwin St. and running northwest).
3. Church St. (beginning at, and including the intersection with North Tennessee St. and running east).
4. Collins Dr.
5. Douthit Ferry Rd. (beginning at, and including, the intersection with West Ave. and running south until, and including, intersection with Indian Mounds Rd.).
6. Felton Rd. (beginning at, and including, the intersection with Tennessee St. and running east until, and including, the intersection with US 41).
7. Gently Blvd.
8. Grassdale Rd. (beginning at, and including, the intersection with US 41 and running north).
9. Henderson Dr.

10. Old Mill Rd. (beginning at, and including, the intersection with Henderson Dr. and running west).

11. State Route 20.

12. Tennessee St.

13. US 41 and corresponding frontage roads.

14. US 411 and corresponding frontage roads.

15. West Ave. (beginning at, and including, the intersection with Henderson Dr. and running southwest).

16. MLK Jr. Blvd. (From Corner of N. Tennessee St. to Roland Springs Rd.)



New Beginning Signs & Graphics
 5 Gilmer Street
 Cartersville, Georgia 30120
 770-387-1720
 www.nbsigns.com

PROOF

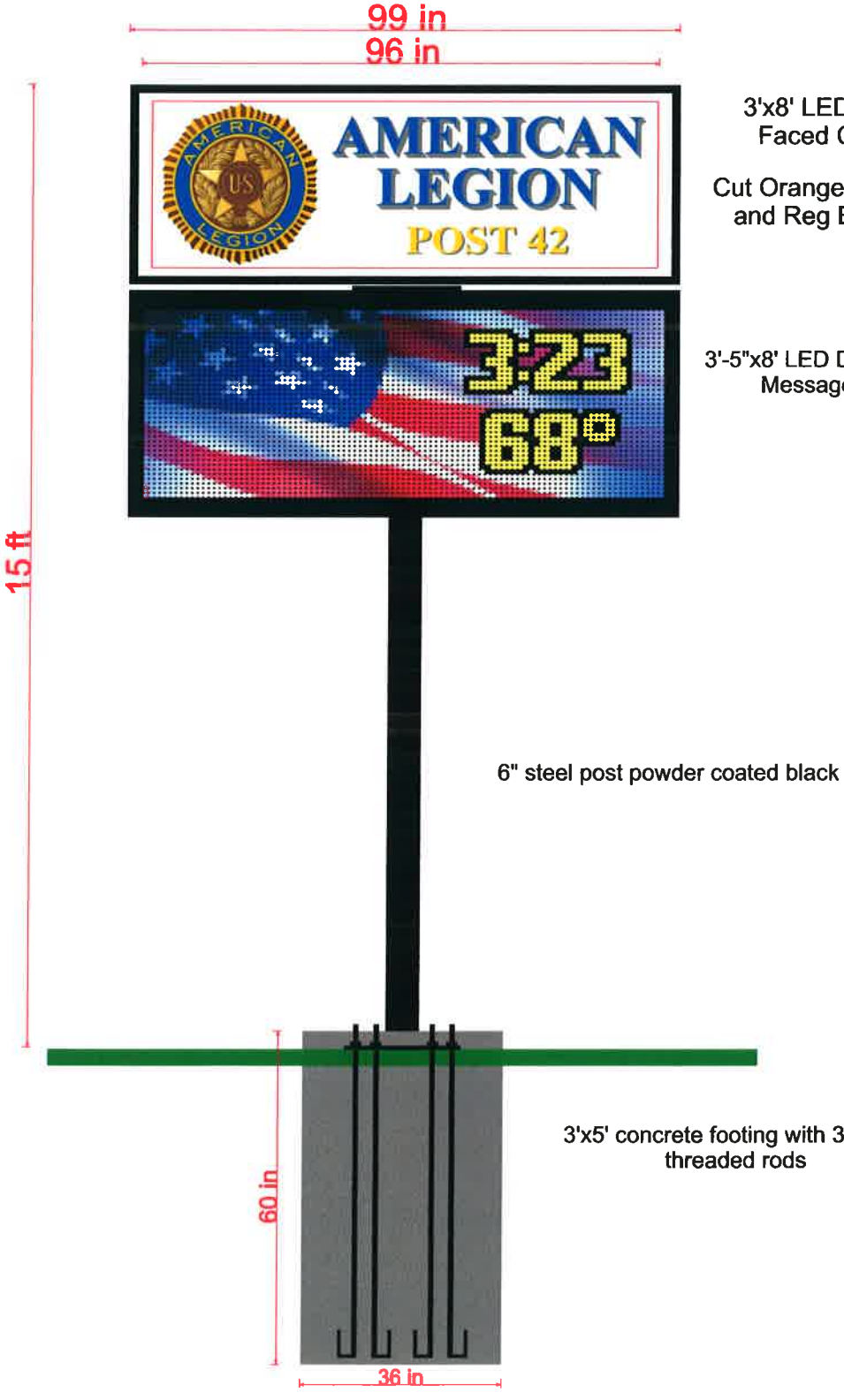
THIS ORDER IS ON
HOLD
 PENDING WRITER APPROVAL

THIS PROOF IS FOR THE PURPOSE OF CORRECTING SPELLING & ERRORS.
 PLEASE CHECK YOUR INFORMATION CAREFULLY. YOUR SIGNATURE BELOW RELEASES NB SIGNS FROM ALL RESPONSIBILITY FOR ERRORS AND OMISSIONS ON FINISHED PRODUCT. THIS CUSTOM DESIGN IS THE EXCLUSIVE PROPERTY OF NEW BEGINNING SIGNS. ALL RIGHTS TO ITS USE AND REPRODUCTION ARE RESERVED.

PRODUCTION TIME BEGINS WHEN THIS PROOF IS RETURNED TO NEW BEGINNING SIGNS

3'x8' LED Double Faced Cabinet
 Cut Orange Translucent and Reg Black Vinyl

3'-5"x8' LED Double Faced Message Board



For approvals/changes:

Please reply to this email with the following information:

Your approval sent via email will be a legal binding for payment on your order.
 If you have any questions please call 770-387-1720

- OK to go ahead with order as is
- OK to go ahead - with changes noted on proof
- Make corrections and return a new proof





Mary St

11

Roosevelt St

10 9 8 7

3

4

5

6

Felton St

12

13

14

15

16

17

17

Ford St

Existing Billboard

New Sign

American Legion Post 42

Market Sq

1

Joe Frank Harris Pkwy

2

Dixie Ave

Morningside Dr

Nelson St